Strategic Enrollment Growth Subcommittee Minutes  
Monday, May 26, 2022  
1:00 PM

In Attendance: Debbie Bauman, Larisa Bulysheva, Andy Casiello, Caitlin B. Chandler, David Cook, Jane Dané, Lesley Greene, Luis Guadano, Kate Hawkins, Etta Henry, Barbara J Kraj, Ronald Moses, Kyle Nicholas, Stacie Raymer, Jay Scribner, Alona Smolova, Lanah Stafford, Mileta M Tomovic, Lynn Wiles, Bruce Aird, Shen Yuzhong, Royce Burnett, and Nina Gonser

Welcome: Jane Dané and Debbie Bauman welcomed the committee back for the eighth meeting.

Budget Team: The Budget Team co-chair Royce Burnett, and members Bruce Aird, Nina Gonser, and Shen Yuzhong attended our meeting to describe the budget form submission process. They will serve as resources for us and request the template to be completed for each goal/strategy that has budget implications by June 30, 2022. The form has been posted in Teams > Documents > General > Budget Templates > Budget template.

(General budget information is to be submitted for each of the goals/strategies forms by May 31. It remains the same that the one-page goal form still needs to simply indicate whether the Goal/Strategy can be accomplished with 1) Existing funds, 2) No funds, or 3) new funds would be requested.)

Review of forms for submission of Goals/Strategies and budget templates: The PDF forms are due by May 31.

For your review, individual forms are noted by goal and strategy number and posted on Teams under Documents > General > Goal Submissions for Steering Committee Consideration > The excel master list and power point, “Goals PPT Strategic Enrollment growth Subcommittee” and “NEW Goals and Strategies after 5-18-22 meeting” are also provided.

Updates: Discussion of the next steps included the types of budget requests for each of the goals and strategies. The team was asked to add their name to volunteer to complete the templates and indicate that in column P of the excel sheet on Teams. Debbie and Jane will review the list on 5/27/22 at 3pm.

Established Deadlines were reviewed: Details were posted in Documents > General > Timeline Highlights: Committee Final “report” is due by May 31, 2022 and the budget templates must be completed for each goal/strategy that has budget implications by June 30, 2022.

Meeting schedule: Additional meetings regarding budget requests will be scheduled as needed by individuals or groups between June 1 and June 29 as needed.
Appendix:

Resources for the meeting: General > Submissions for Steering Committee

1. Budget template:

2. Completed forms for submission available on Teams:

   1.a. SP SEG Subgroup Goal 1. Strategy 1. Increase Revenue Streams through Partnerships & Innovative Strategies...
   1.b. SP SEG Subgroup Goal 1 Generate community connections to develop relationships that facilitate potential e...
   1.c. SP SEG Subgroup Goal 6. Grow professional masters through revenue share model.pdf
   2.a. SP SEG Subgroup Goal 2. Transition Tuition Model.pdf
   3.a. SP SEG Subgroup Goal 3 Identification of new and existing programs through surveys and assessment of wo...
   3.b. SP SEG Subgroup Goal 3 Competency-Based Education.pdf
   3.c. SP SEG Subgroup Goal 3. Creation of stackable credentials based on workforce demands.pdf
   3.d. SP SEG Subgroup Goal 3. Creation of stackable credentials based on workforce demands.pdf
   3.e. SP SEG Subgroup Goal 3. Grow accelerated programs.pdf
   4.a. SP SEG Subgroup Goal 4. Increase Graduate Student Support.pdf
   4.b. SP SEG Subgroup Goal 4 - Identify sources for targeted financial assistance for international students.pdf
   5.a. SP SEG Subgroup Goal 5. Engage family members to support recruitment and student success - Portal to Con...
   5.b. SP SEG Goal Submission Goal 5. Engage Family Members - UNIV 100 Mane Course Family Edition.pdf
   6.a. SP SEG Subgroup Goal 6 - Implement Distance Learning Task Force Recommendations.pdf
   7.a. SP SEG Subgroup Goal 7 Create documents and webpages in Spanish.pdf
   7.b. SP SEG Subgroup Goal 7 Dedicated Assistant Director of Admission Position for Latinx-Hispanic recruitment ...