I. Welcome Again to all


II. Enrollment Presentation – Jane H. Dané

Jane Dané presented an overview of current and historical ODU enrollment data as well as national and regional trends summarizing with enrollment opportunities, potential markets and challenges, opportunities and changing demographics.

The link to the recorded presentation and the PDF of the enrollment data is available in the TEAMS “Resources” folder for the subcommittee and working groups.
III. Discussion Groups for further exploration:

- First-Year:
- Transfer:
- Graduate:
- International:
- Latinx:
- Military: Kate Hawkins
- Continuing Education & Certificate Programs, B2B:
- Online:

At the next meeting, the team will consider the groups and team member representation.

IV. Review of Work Plan Discussion – Debbie Bauman and Jane Dané
   a. Microsoft Teams – posted minutes
   b. Meeting schedule shared
      Full Group – Biweekly
      Sub committees will meet alternate weeks
   c. Established Deadline – All work must be completed by June 1.

V. Future presentations scheduled
   a. March 28: Online Task Force – Morris Foster
   b. April 14: Marketing/Communication - Caitlin Chandler & Admissions

VI. Future meetings Scheduled

1. Monday, March 28 – 3:00pm – 4:30pm (Webb Center - SGA Senate Chambers)
   or virtual meeting [https://odu.zoom.us/j/7576836937](https://odu.zoom.us/j/7576836937)

2. Thursday, April 14 – 3:00pm – 4:30pm (Webb Center – TBD)

3. Friday, April 22 – 9:00am – 10:30am (Webb Center – TBD)

4. Monday, May 2 – 2:00pm-3:30pm (Webb Center – TBD)

5. Wednesday, May 18 – 10:30pm-12:00pm (Webb Center – TBD)

6. Thursday, May 26 – 1pm-2:30pm (Webb Center – TBD) [only if needed]