Strategic Enrollment Growth Subcommittee  
Monday, May 26, 2022  
1:00 PM  
Virtual: https://odu.zoom.us/j/7576836937

I. Welcome - Debbie Bauman and Jane H. Dané, Co-chairs

II. SP Budget presentation: Dr. Royce Burnett, Co-chair and member from Budget Team:

   Bruce Aird  
   Yuzhong Shen  
   Nina Gonser  
   Daniel Russell

   The team will provide budget needs and submission guidelines. The form is attached below.

   Strategic Plan - Budget Template

III. Review of Goals and strategies. Documents can be viewed in Teams; the excel doc provides overview and each form can be downloaded for best way to view it.

   General > Submissions for Steering Committee

IV. Established Deadlines - Details, see Documents > General > Timeline

<table>
<thead>
<tr>
<th>Action</th>
<th>Date</th>
<th>Responsible Party</th>
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<tbody>
<tr>
<td>Submit draft of proposed goals/strategies</td>
<td>March 28 – April 21</td>
<td>Working Teams</td>
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<tr>
<td>Review and prioritize goals/strategies</td>
<td>April 22, 2022</td>
<td>Full Committee</td>
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<tr>
<td>Fully develop selected goals/strategies, including approximated KPIs, timelines, budgets</td>
<td>April 29, 2022</td>
<td>Working Teams</td>
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<tr>
<td>Review completed goals and strategies, including KPIs, timelines, budgets; consider missing data or new goals/strategies</td>
<td>May 2, 2022</td>
<td>Full Committee</td>
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<tr>
<td>Fully develop any new goals/strategies</td>
<td>May 1 - May 7</td>
<td>Working Teams</td>
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<tr>
<td>Create written summary and design report</td>
<td>May 8 – 17</td>
<td>Committee reps</td>
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<tr>
<td>Review the draft report (forms)</td>
<td>May 18, 2022</td>
<td>Full Committee</td>
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<tr>
<td><strong>Finalize Report (submissions)</strong></td>
<td><strong>May 26, 2022</strong></td>
<td><strong>Full Committee</strong></td>
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V. Remaining Meeting Schedule for subcommittee and working teams

Some additional work will be needed to create the budget submissions. The deadline to submit the budget templates to the Budget Team is June 30, 2022. More details to come on meetings and working team needs.

Resources for the meeting: General > Submissions for Steering Committee

1. SP SEG Subgroup Goal 1. Strategy 1. Increase Revenue Streams through Partnerships & Innovative Strategies...
2. SP SEG Subgroup Goal 1. Generate community connections to develop relationships that facilitate potential e...
3. SP SEG Subgroup Goal 6. Grow professional masters through revenue share model.pdf
4. SP SEG Subgroup Goal 2. Transition Tuition Model.pdf
5. SP SEG Subgroup Goal 3. Identification of new and existing programs through surveys and assessment of wo...
6. SP SEG Subgroup Goal 3. Competency-Based Education.pdf
7. SP SEG Subgroup Goal 3. Creation of stackable credentials based on workforce demands.pdf
8. SP SEG Subgroup Goal 3. Creation of stackable credentials based on workforce demands.pdf
10. SP SEG Subgroup Goal 4. Increase Graduate Student Support.pdf
11. SP SEG Subgroup Goal 4 - Identify sources for targeted financial assistance for international students.pdf
12. SP SEG Subgroup Goal 5. Engage family members to support recruitment and student success Portal to Con...
14. SP SEG Subgroup Goal 6 - Implement Distance Learning Task Force Recommendations.pdf
16. SP SEG Subgroup Goal 7 Create documents and webpages in Spanish.pdf
17. SP SEG Subgroup Goal 7 Dedicated Assistant Director of Admission Position for Latinx-Hispanic recruitment ...