Strategic Enrollment Growth Subcommittee  
Monday, April 22, 2022  
9:00 AM

Virtual: https://odu.zoom.us/j/7576836937

I. Welcome - Debbie Bauman and Jane H. Dané, Co-chairs

II. Subgroup Reports –
   Team 1 - Etta Henry
   Team 2 - Lesley Greene
   Team 3 - Kate Hawkins
   Team 4 - Leslie Hoglund

III. Review Goals docs in Teams > General > Submissions for Steering Committee

IV. Established Deadlines - Details, see Documents > General > Timeline
   a. Committee Final report due by May 31, 2022
   b. Working team goals and strategies completed, including approximated KPIs, timelines, budgets due by April 29, 2022

V. Meeting Schedule posted in Teams; biweekly full meeting and working teams

1. ☒ Friday, March 11, 2022 - Kick-off and Charge

2. ☒ Tuesday, March 16, 2022 - Enrollment Presentation

   ☒Working Team Meetings (1+)

4. ☒Thursday, April 14, 2022, 3 - 4:30pm (virtual) Marketing & Recruitment Presentation
   ☒ Working Team Meetings (2+)

5. ☐Friday, April 22 – 9:00am – 10:30am (virtual)
   ☐ Working Team Meetings (3+)

6. ☐Monday, May 2 – 2:00pm-3:30pm (virtual)
☐ Working Team Meetings (4+) [only if needed]

7. ☐ Wednesday, May 18 – 10:30pm-12:00pm (virtual)

8. ☐ Thursday, May 26 – 1pm-2:30pm [only if needed]