



OLD DOMINION UNIVERSITY

DRAFT MEETING MINUTES **Initial Meeting of the Strategic Planning Steering Committee** **Wednesday, February 2, 2022** **10:00 AM**

In Attendance: President Hemphill, Austin Agho, Deborah Bauman, Alonzo Brandon, Royce Burnett, Jason Chandler, Chung Hao Chen, Genny Conwell, Jane Dané, Mona Danner, Calvin Dugger, Kanya Edmonds, Tarnika Edmonds, Morris Foster, Melva Grant, Kris Irwin, Lisa Koperna, Yuping Liu-Thompkins, Brian Payne, Danny Russell, September Sanderlin, Ashley Schumaker, Wood Selig, Sachin Shetty, Amanda Skaggs, Tom Socha, John Sokolowski, Don Stansberry, Jeff Tanner, Cynthia Tomovic, Al Wilson, Robert Wojtowicz, Suzanne Wright.

Welcome, Introductions, and Charge: President Hemphill opened the meeting with a welcome and thank you to everyone for agreeing to serve on this Strategic Planning Steering Committee and provided the charge. Members were informed that they will lead the overall efforts during this process and will review the recommendations provided from all subcommittees.

An overview of the plan for the next year was provided. A draft of the Strategic Plan will be presented to the Board of Visitors in September 2022, and the final Strategic Plan will be submitted to the Board of Visitors in December 2022 to be implemented in January 2023.

Members were asked to review the 2014-2019 Strategic Plan and the work that was paused in 2020 due to the pandemic. Members were also asked to review internal and external focus groups, challenges and opportunities, the Statewide Strategic Plan, and any items that will advance the University.

President Hemphill informed everyone that subcommittee members will need to develop realistic budgets goals and that a template will be provided to report this information. Key performance indicators (KPIs) will need to be provided by subcommittee members also and there was open discussion about this. He will be meeting with the co-chairs of each subcommittee. The meeting was opened for a question-and-answer session.

There was also discussion about the availability of budget information, and Brian Payne reported that he requested this information from Bruce Aird already.

This discussion was concluded with a thank you from President Hemphill in advance to all committee members for the work that they will accomplish.

Initial Feedback Discussion Led by Co-Chairs: A printed agenda was provided during this meeting. An update was provided that two subcommittees were already operating and received their charge from President Hemphill. Updates from these two subcommittees were provided.

Challenges and Opportunities Subcommittee Update: Members were informed that this subcommittee met three times and an overview of work accomplished during these meetings was provided. Data provided from internal focus groups were reviewed by this subcommittee and the data provided by the external focus will be shared with this subcommittee on Friday. A document outlining the subgroups and domain information for this subcommittee was shared onscreen.

Mission and Core Values Subcommittee Update: Members were informed that their next meeting is scheduled for this Friday. Tom Socha conducted a cluster analysis based on the information saved in the Teams for this subcommittee and provided an overview of this information. Additional updates about the work accomplished by this subcommittee were provided also.

The group was informed that Dylan Wittkower will be providing a philosophical outlook of values at their next scheduled meeting for this subcommittee. They were also informed that an external partner will need to be included in the process, and Tom Socha offered to assist other subcommittees with creating a cluster analysis and external surveys.

Brian Payne informed everyone that the mission statement will have to be approved by multiple levels, including SCHEV if it is changed significantly. September Sanderlin suggested that Brian Payne attend one of their future meetings to discuss this further.

Other Business: The minutes for these meetings be available for review on a public website, and a Teams folder was established in order to save resources and share documents.

Next Meeting: Provost Agho informed everyone that a Doodle poll will be developed to assist with scheduling two-hour monthly meetings that will be via Zoom and in-person.

Meeting Adjourned