



# OLD DOMINION UNIVERSITY

## Strategic Planning Steering Committee

Monday, July 25, 2022

10:00 AM to 12:00 PM

Broderick Dining Commons, 2<sup>nd</sup> Floor, Board Room

<https://odu.zoom.us/j/95703346472?pwd=bjBjRnFQQjBwN09TaUlyWHg0bEUxZz09>

- I. Welcome by Co-Chairs**
- II. Review and Discussion of Updated Goals and Strategies**
  - a. Minor Updates
    - i. Research Growth*
    - ii. Strategic Enrollment Growth*
    - iii. Student Engagement and Success*
  - b. Operational vs. Strategic Updates
    - i. Branding, Marketing, and Communication*
    - ii. Corporate/Community Partnerships and Economic Development*
    - iii. Philanthropic Giving and Alumni Engagement*
  - c. Other Updates
    - i. Academic Excellence*
- III. Approach to Key Performance Indicators**
- IV. Other Discussion Items**
- V. Additional Meetings**
  - a. August
    - i. Two meetings with a focus on KPIs*
  - b. September
    - i. One meeting after September 15-16, 2022*
  - c. October
    - i. One meeting (week of October 24) with a focus on review of campus feedback*
  - d. November
    - i. Two meetings*
  - e. December
    - i. Final meeting after December 8-9, 2022*
- VI. Adjournment**