



OLD DOMINION UNIVERSITY

Strategic Planning Steering Committee

Thursday, June 16, 2022

10:00 AM to 1:00 PM

Broderick Dining Commons, 2nd Floor, Board Room

<https://odu.zoom.us/j/99736234040?pwd=bW1QdXBaUjRYWXkydEV6VU9wYUFYdz09>

- I. Welcome by Co-Chair Austin Agho (5 minutes)**
- II. Research Growth Subcommittee Report (40 minutes)**
 - a. Presentation (20 minutes)*
 - b. Group Discussion (20 minutes)*
 - c. Formal Consideration/Possible Approval*
- III. Academic Excellence Subcommittee Report (40 minutes)**
 - a. Presentation (20 minutes)*
 - b. Group Discussion (20 minutes)*
 - c. Formal Consideration/Possible Approval*
- IV. Break (10 minutes)**
- V. Branding, Marketing, and Communication Subcommittee (40 minutes)**
 - a. Presentation (20 minutes)*
 - b. Group Discussion (20 minutes)*
 - c. Formal Consideration/Possible Approval*
- VI. Remaining Items from Prior Subcommittee Presentations and Discussions (40 minutes)**
 - a. Recent Updates*
 - b. Additional Discussion*
 - c. Formal Consideration/Approval*
- VII. Next Steps (5 minutes)**
- VIII. Next Scheduled Meeting**
 - a. Monday, July 25, 2022*
 - b. 10:00 AM to noon*
 - c. Broderick Dining Commons, 2nd Floor, Board Room*
 - d. Zoom Option Available*
- IX. Adjournment**