Strategic Planning Steering Committee
Thursday, June 16, 2022
10:00 AM to 1:00 PM
Broderick Dining Commons, 2nd Floor, Board Room
https://odu.zoom.us/j/99736234040?pwd=bW1QdXBaUjRYWXkydEV6VU9wYUFYdz09

I. Welcome by Co-Chair Austin Agho (5 minutes)

II. Research Growth Subcommittee Report (40 minutes)
   a. Presentation (20 minutes)
   b. Group Discussion (20 minutes)
   c. Formal Consideration/Possible Approval

III. Academic Excellence Subcommittee Report (40 minutes)
   a. Presentation (20 minutes)
   b. Group Discussion (20 minutes)
   c. Formal Consideration/Possible Approval

IV. Break (10 minutes)

V. Branding, Marketing, and Communication Subcommittee (40 minutes)
   a. Presentation (20 minutes)
   b. Group Discussion (20 minutes)
   c. Formal Consideration/Possible Approval

VI. Remaining Items from Prior Subcommittee Presentations and Discussions (40 minutes)
   a. Recent Updates
   b. Additional Discussion
   c. Formal Consideration/Approval

VII. Next Steps (5 minutes)

VIII. Next Scheduled Meeting
   a. Monday, July 25, 2022
   b. 10:00 AM to noon
   c. Broderick Dining Commons, 2nd Floor, Board Room
   d. Zoom Option Available

IX. Adjournment