



OLD DOMINION UNIVERSITY

Strategic Planning Steering Committee

Thursday, June 9, 2022

10:00 AM to 1:00 PM

Broderick Dining Commons, 2nd Floor, Board Room

<https://odu.zoom.us/j/91269351496?pwd=UkJ2eW1wTVJSYkVHQ0IreERCTndEdz09>

- I. Welcome by Co-Chair Suzanne Wright (5 minutes)**
- II. Strategic Enrollment Growth Subcommittee Report (40 minutes)**
 - a. Presentation (20 minutes)*
 - b. Group Discussion (20 minutes)*
 - c. Formal Consideration/Possible Approval*
- III. Student Engagement and Success Subcommittee Report (40 minutes)**
 - a. Presentation (20 minutes)*
 - b. Group Discussion (20 minutes)*
 - c. Formal Consideration/Possible Approval*
- IV. Break (10 minutes)**
- V. Corporate/Community Partnerships and Economic Development Subcommittee Report (40 minutes)**
 - a. Presentation (20 minutes)*
 - b. Group Discussion (20 minutes)*
 - c. Formal Consideration/Possible Approval*
- VI. Philanthropic Giving and Alumni Engagement Subcommittee Report (40 minutes)**
 - a. Presentation (20 minutes)*
 - b. Group Discussion (20 minutes)*
 - c. Formal Consideration/Possible Approval*
- VII. Next Meeting Outline (5 minutes)**

June 16, 2022 from 10:00 AM to 1:00 PM

 - a. Branding, Marketing, and Communication Subcommittee (40 minutes)*
 - b. Academic Excellence Subcommittee (45 minutes)*
 - c. Research Growth Subcommittee (45 minutes)*
 - d. Remaining Items (40 minutes)*
 - e. Next Steps (10 minutes)*
- VIII. Adjournment**