Strategic Planning Steering Committee
Thursday, June 9, 2022
10:00 AM to 1:00 PM
Broderick Dining Commons, 2nd Floor, Board Room
https://odu.zoom.us/j/91269351496?pwd=UkJ2eW1wTVJSYkVHQ0IreERCTndEdz09

I. Welcome by Co-Chair Suzanne Wright (5 minutes)

II. Strategic Enrollment Growth Subcommittee Report (40 minutes)
   a. Presentation (20 minutes)
   b. Group Discussion (20 minutes)
   c. Formal Consideration/Possible Approval

III. Student Engagement and Success Subcommittee Report (40 minutes)
   a. Presentation (20 minutes)
   b. Group Discussion (20 minutes)
   c. Formal Consideration/Possible Approval

IV. Break (10 minutes)

V. Corporate/Community Partnerships and Economic Development Subcommittee Report (40 minutes)
   a. Presentation (20 minutes)
   b. Group Discussion (20 minutes)
   c. Formal Consideration/Possible Approval

VI. Philanthropic Giving and Alumni Engagement Subcommittee Report (40 minutes)
   a. Presentation (20 minutes)
   b. Group Discussion (20 minutes)
   c. Formal Consideration/Possible Approval

VII. Next Meeting Outline (5 minutes)
   June 16, 2022 from 10:00 AM to 1:00 PM
   a. Branding, Marketing, and Communication Subcommittee (40 minutes)
   b. Academic Excellence Subcommittee (45 minutes)
   c. Research Growth Subcommittee (45 minutes)
   d. Remaining Items (40 minutes)
   e. Next Steps (10 minutes)

VIII. Adjournment