Strategic Planning Steering Committee
Wednesday, April 27, 2022
10:00 AM

Broderick Dining Commons, 2nd Floor, Board Room
https://odu.zoom.us/j/95134156378?pwd=SmJwdzZWUEInVzVvRCthekRHTUovUT09

I. Co-Chair Welcome

II. Initial Updates and Next Steps
   a. Budget Team
   b. Writing Team

III. Status Updates from Subcommittees
   a. Academic Excellence Subcommittee
   b. Research Growth Subcommittee
   c. Corporate/Community Partnerships and Economic Development Subcommittee
   d. Strategic Enrollment Growth Subcommittee
   e. Student Engagement and Success Subcommittee
   f. Philanthropic Giving and Alumni Engagement Subcommittee
   g. Branding, Marketing, and Communication Subcommittee

IV. Other Business
   b. June 1, 2022 Template Submission Deadline for Subcommittees

V. Adjournment

Strategic Planning Groups Status Summary
a. Completed
   i. Challenges and Opportunities Subcommittee
   ii. Mission and Core Values Subcommittee
b. In Progress
   i. Academic Excellence Subcommittee
   ii. Research Growth Subcommittee
   iii. Corporate/Community Partnerships and Economic Development Subcommittee
   iv. Strategic Enrollment Growth Subcommittee
   v. Student Engagement and Success Subcommittee
   vi. Philanthropic Giving and Alumni Engagement Subcommittee
   vii. Branding, Marketing, and Communication Subcommittee
   viii. Budget Team
   ix. Writing Team