



# OLD DOMINION UNIVERSITY

**Strategic Planning Steering Committee**  
**Wednesday, April 27, 2022**  
**10:00 AM**

Broderick Dining Commons, 2<sup>nd</sup> Floor, Board Room

<https://odu.zoom.us/j/95134156378?pwd=SmJwdzZWUeInVzVvRCtheRHTUovUT09>

- I. Co-Chair Welcome**
  - II. Initial Updates and Next Steps**
    - a. Budget Team*
    - b. Writing Team*
  - III. Status Updates from Subcommittees**
    - a. Academic Excellence Subcommittee*
    - b. Research Growth Subcommittee*
    - c. Corporate/Community Partnerships and Economic Development Subcommittee*
    - d. Strategic Enrollment Growth Subcommittee*
    - e. Student Engagement and Success Subcommittee*
    - f. Philanthropic Giving and Alumni Engagement Subcommittee*
    - g. Branding, Marketing, and Communication Subcommittee*
  - IV. Other Business**
    - a. May 13, 2022 Feedback Deadline for Challenges and Opportunities Subcommittee Final Report and Mission and Core Values Subcommittee Final Report*
    - b. June 1, 2022 Template Submission Deadline for Subcommittees*
  - V. Adjournment**
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## **Strategic Planning Groups Status Summary**

- a. Completed*
  - i. Challenges and Opportunities Subcommittee*
  - ii. Mission and Core Values Subcommittee*
- b. In Progress*
  - i. Academic Excellence Subcommittee*
  - ii. Research Growth Subcommittee*
  - iii. Corporate/Community Partnerships and Economic Development Subcommittee*
  - iv. Strategic Enrollment Growth Subcommittee*
  - v. Student Engagement and Success Subcommittee*
  - vi. Philanthropic Giving and Alumni Engagement Subcommittee*
  - vii. Branding, Marketing, and Communication Subcommittee*
  - viii. Budget Team*
  - ix. Writing Team*