



OLD DOMINION UNIVERSITY

Strategic Planning Steering Committee
Thursday, March 24, 2022
11:00 AM

Broderick Dining Commons, 2nd Floor, Board Room

<https://odu.zoom.us/j/96236245742?pwd=TIM4L0o3d21kQWtVN1VwcDh6SkVvQT09>

- I. Welcome by Co-Chairs Austin Agho and Suzanne Wright**
 - II. Challenges and Opportunities Subcommittee Final Report (50 minutes)**
 - a. Presentation by Co-Chairs Melva Grant and Brian Payne*
 - b. Group Discussion*
 - c. Formal Consideration/Possible Approval*
 - III. Mission and Core Values Subcommittee Final Report (50 minutes)**
 - a. Presentation by Co-Chairs September Sanderlin and Tom Socha*
 - b. Group Discussion*
 - c. Formal Consideration/Possible Approval*
 - IV. Proposed Subcommittee Template by Ashley Schumaker**
 - V. Other Business**
 - VI. Adjournment**
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Strategic Planning Groups Status Summary

- a. Completed*
 - i. Challenges and Opportunities Subcommittee*
 - ii. Mission and Core Values Subcommittee*
- b. In Progress*
 - i. Academic Excellence Subcommittee*
 - ii. Research Growth Subcommittee*
 - iii. Corporate/Community Partnerships and Economic Development Subcommittee*
 - iv. Strategic Enrollment Growth Subcommittee*
 - v. Student Engagement and Success Subcommittee*
 - vi. Philanthropic Giving and Alumni Engagement Subcommittee*
 - vii. Branding, Marketing, and Communication Subcommittee*
- c. Starting Next Month*
 - i. Budget Team (Initial meeting scheduled for April 6, 2022)*
 - ii. Writing Team (Initial meeting scheduled for April 20, 2022)*