Strategic Planning Steering Committee  
Thursday, March 24, 2022  
11:00 AM

Broderick Dining Commons, 2nd Floor, Board Room  
https://odu.zoom.us/j/96236245742?pwd=TlM4L0o3d21kQWtVN1VwcDh6SkVvQT09

I. Welcome by Co-Chairs Austin Agho and Suzanne Wright

II. Challenges and Opportunities Subcommittee Final Report (50 minutes)  
   a. Presentation by Co-Chairs Melva Grant and Brian Payne  
   b. Group Discussion  
   c. Formal Consideration/Possible Approval

III. Mission and Core Values Subcommittee Final Report (50 minutes)  
    a. Presentation by Co-Chairs September Sanderlin and Tom Socha  
    b. Group Discussion  
    c. Formal Consideration/Possible Approval

IV. Proposed Subcommittee Template by Ashley Schumaker

V. Other Business

VI. Adjournment

Strategic Planning Groups Status Summary  
 a. Completed  
   i. Challenges and Opportunities Subcommittee  
   ii. Mission and Core Values Subcommittee

 b. In Progress  
   i. Academic Excellence Subcommittee  
   ii. Research Growth Subcommittee  
   iii. Corporate/Community Partnerships and Economic Development Subcommittee  
   iv. Strategic Enrollment Growth Subcommittee  
   v. Student Engagement and Success Subcommittee  
   vi. Philanthropic Giving and Alumni Engagement Subcommittee  
   vii. Branding, Marketing, and Communication Subcommittee

 c. Starting Next Month  
   i. Budget Team (Initial meeting scheduled for April 6, 2022)  
   ii. Writing Team (Initial meeting scheduled for April 20, 2022)