



OLD DOMINION UNIVERSITY

Strategic Planning Steering Committee

Wednesday, February 2, 2022

10:00 AM

Virtual: <https://odu.zoom.us/j/97611351590?pwd=eENpZ0tOK2hWOURXVWxGd0l6WHdGQT09>

In-Person: Koch Hall, 2nd Floor, Board Room

- I. Welcome, Introductions, and Charge by President Hemphill**
- II. Subcommittee Updates**
 - a. In Progress*
 - i. Challenges and Opportunities Subcommittee*
 - ii. Mission and Core Values Subcommittee*
 - b. Starting Later This Month*
 - i. Academic Excellence Subcommittee*
 - ii. Research Growth Subcommittee*
 - iii. Corporate/Community Partnerships and Economic Development Subcommittee*
 - iv. Strategic Enrollment Growth Subcommittee*
 - v. Student Engagement and Success Subcommittee*
 - vi. Philanthropic Giving and Alumni Engagement Subcommittee*
 - vii. Branding, Marketing, and Communication Subcommittee*
 - c. Starting Later This Spring*
 - i. Budget Team*
 - ii. Writing Team*
- III. Work Plan Discussion**
 - a. Utilization of Microsoft Teams*
 - b. Scheduling of 90-Minute Monthly Meetings (February 2022 – December 2022)*
 - i. Day of the Week (Monday through Friday)*
 - ii. Time of Day (8:00 AM to 5:00 PM)*
 - iii. Week of the Month (1st, 2nd, 3rd, or 4th)*
 - c. Submissions from Subcommittees*
 - d. Review and Approval of Recommendations and/or Reports*
- IV. Prior Planning Work**
- V. Forthcoming Campus Message and Website Launch**
- VI. Other Business**
- VII. Next Meeting**