I. Welcome - Mona Danner

II. Overview of Fundraising Solicitation Cycle - Alonzo Brandon

III. Advancement Budgets - Dan Genard

IV. Discussions on Sub-committee goals - Mona Danner
   a. Sub-committee Assignments
      i. Alumni Engagement
         1. Staff Size
         2. Budget
         3. Communication tools
         4. Number and Types of Events
            a. By the Association
            b. By the Colleges
            c. In Conjunction with Athletics
         5. Engagement Programs and Effectiveness
      ii. Donor Trends
         1. Alumni Giving Study
         2. Overall trends in donor counts and retention
         3. Comparative Analysis
      iii. Development Structure and Budget
         1. Staffing Size
         2. Operations Budget
         3. Fundraising Tools
            a. Digital Fundraising
            b. Development Software
            c. Crowd Funding
            d. Social Media
         4. Stewardship Capacity
      iv. Culture of Philanthropy
         1. Stewardship
         2. Student Engagement
            a. Education
            b. Student Philanthropy
         3. Marketing and Public Relations
         4. Campus Education on how they can help