Minutes of the Mission Statement Work Group Meeting
February 23, 2022, at 4:00 pm, via Zoom

Attending: Sebastian Bawab, Karen Eck, Julie Hao, Jean Kennedy-Sleeman, Sebastian Kuhn, Donna Meeks, September Sanderlin, Tom Socha.

Draft Statements
Tom Socha gathered all the statements together from the group. He shared the master list with all group members. Each submission is anonymous (see attachment).

Specific Sentences
The group reviewed the first sentence in choice b as a start of the Mission Statement. Words that are trending are: comprehensive, research, Southeast Virginia. Most liked: ODU is the prominent research University of Southeast Virginia.

The group also wanted to mention research specific to ODU and strategic partnerships, an emphasis on students and their research, work force development, education, and learning environments.

For the second sentence, the group started with strategic partnerships, for example research labs, businesses, the arts, the military, maritime and medical communities. The sentence goes on to state that these partnerships are in teaching, education, research, entrepreneurialism, and work force development.

Sentence three will focus on our world class faculty who foster a dynamic learning environment for undergrad, grad, and doctoral students. Our learning environments enrich the lives of future professionals, promote insightful and perceptive leadership, and stimulate the search for wide-ranging opportunities and experiences. This sentence should mention global, local, online, and campus environments.

The last sentence would be written similar to: As a public university of higher education, ODU has a distinctive history of accessibility and inclusion, providing opportunities for education and professional growth to a list of various student types, such as first generation, underserved, military, non-traditional, international, and online.

The group felt comfortable that a 4-sentence draft was completed by the end of the meeting.

Next Steps
Tom Socha will circulate the sentences that were crafted in today’s meeting. The members of the group should think over the wording, and everyone should make note of anything that was not included and/or what should be changed. There will be another meeting next week on 3/2 to edit the draft. Due date for the final product should be March 14.