Corporate/Community Partnerships-Economic Development Committee
Minutes
4/21/22

Members present: Vinod Agarwal, Ph.D., Tom Allen Ph.D., Dean Claud, Carol Considine, Sally Copeland, Robert Doherty, Mujde Erten-Unal, Ph.D., Nancy Grden, Lisa Koperna, Ph.D., Karen Meier, Tara Saunders, Jeff Tanner, Ph.D., Beth Tremblay, Ph.D.

Members excused: Jerry Cronin, Gail Dodge, Ph.D., Judith Dunkerly-Bean, Ph.D., Annie Gibson, Todd Johnson, Amy Lynch, George McCleod, Bob McNab, Ph.D., Craig Rollins, Wood Selig, Ed.D., Danielle Veras, Djuan Wilkins

Call to Order

New Business

1. EAB presentation by Joel Renner
   - EAB drives transformative change through data-driven insights and best-in-class capabilities in five major areas: enrollment; student success; data & analytics; institutional strategy; and diversity, equity, and inclusion (DE&I).
   - EAB partners with more than 450 of the world’s best-known corporations through Seramount. Together, EAB and Seramount provide a unique platform for collaboration among education and corporate leaders to address and ultimately close equity gaps.
   - The PowerPoint presentation, partnership toolkit, and EAB study are uploaded into the SSP-ED TEAMS resource file

2. Round Table
   - Need a single point of entry
   - Succession planning for retirements
   - Need on the job workforce training partners
   - There’s not enough trust at the university to share contacts and partners
   - Need an account manager on ODU’s side to help and nurture partnerships
   - Need leadership buy in

Adjournment

Next Meeting 4/28/22 at 4:00PM (Hybrid Format)

   - On site in the Strome College of Business Room 2003 and via Zoom