Corporate/Community Partnership - Economic Development (CCP-ED) Meeting minutes

3/24/22

Members present: Vinod Agarwal, Ph.D., Dean Claud, Carol Considine, Jerry Cronin, Gail Dodge, Ph.D., Robert Doherty, Mujde Erten-Unal, Ph.D., Annie Gibson, Nancy Grden, Todd Johnson, Lisa Koperna, Ph.D., George McCleod, Bob McNab, Karen Meier, Tara Saunders, Wood Selig, Ed.D., Jeff Tanner, Ph.D., Beth Tremblay, Ph.D.

Members excused: Tom Allen, Ph.D., Sally Copeland, Judith Dunkerly-Bean Ph.D., Amy Lynch, Craig Rollins, Danielle Veras, Djuan Wilkins

Jeff Tanner introduced the panel guests

- Doug Smith – Hampton Roads Alliance
- Shawn Avery – Hampton Roads Workforce Council
- Stephanie Gorham – Volunteer Hampton Roads

1. Panel presentations

Doug Smith began the panel presentations. He spoke about the 757 Recovery & Resilience Action Framework – ppt presentation uploaded into TEAMS.

- Economic Empowerment And Growth For All – One Region – 757

Shawn Avery spoke about the Regional Workforce. His ppt presentation on the I-64 Innovation Corridor is uploaded into TEAMS.

Stephanie Gorham gave the final presentation. She spoke about the state of local nonprofits in the region. Her ppt presentation is uploaded into TEAMS.

2. Discussion with panelists

- Something to look into - ODU graduates many international students at the top of their class, but there aren’t many local companies that are willing to sponsor and hire our international graduates.
- How can ODU help?
  - Be conveners – create space on campus for meetings
  - Own the role of economic development for the region
    - McNab and Agarwal will look into US EDA University Center Program
  - ODU can become easier to navigate for outsiders (companies, community programs) as well as insiders. ODU’s website search engine needs improvement
  - Again, the group brought up that ODU’s engagements need to be better publicized both inside and outside of ODU – ODU hired VP Marketing should help
- Thank you to the panelists
3. Committee discussion

- Comments were sent to Jerry for the mind map since his computer was freezing
- The mind map has been updated and loaded into TEAMS
- The committee would like to see a layout of ODU’s development

Alonzo Brandon and Karen Meier will be the guest presenters for the next meeting, March 31st