Corporate/Community Partnership - Economic Development (CCP-ED)
Meeting Agenda
3/17/22

Call to order

Review and approve minutes from the 3/3/22 meeting

Old Business

• Feedback from President Hemphill regarding K-12
  • Jeff Tanner spoke with President Hemphill and learned President Hemphill was inclined to not include K-12 in the CCP-ED Committee’s work but if anyone feels strongly that we should, we may

• Discussion/Questions/Answers regarding resources in the TEAMS Strategic Planning Folder including
  o External Focus Group
  o Internal Focus Group
  o Strategic Plans
    • 2020-2025 Strategic Plan
    • 2009-2014 Strategic Plan
    • 2014-2019 Strategic Plan
  o SCHEV Pathways to Opportunity: The Virginia Plan for Higher Ed
  o Economic Reports

New Business

• Begin the process of developing a mind map to identify opportunities for CCP-ED in the following areas.
  o Maritime,
  o Health (include non-profits and other opportunities to support underserved populations) and
  o Data
    • Customer Relationship Management (CRM) system that integrates with Outlook to track ODU engagement with external partners

Next Meeting (3/24/22)

• Panel Discussion with Doug Smith from the economic development alliance, Shawn Avery from HR Workforce, and Stephanie Gorham from Volunteer HR

Adjourn