Branding, Marketing, and Communication Subcommittee
Monday, February 28, 2022
3:00 PM

Virtual: https://odu.zoom.us/j/96081393754?pwd=QjF6cE1TNTlhWnZUcklucmhkWkNkdz09
In-Person: Koch Hall, 2nd Floor, Board Room

I. Welcome, Introductions, and Charge by President Hemphill

II. Task Force Report Review and Guidance Discussion Led by Co-Chairs

III. Initial Feedback Discussion Led by Co-Chairs

IV. Work Plan Discussion Led by Co-Chairs
   a. Microsoft Teams
   b. Possible Subgroups
   c. Established Deadline

V. Other Business
   a. Meeting Frequency
   b. Meeting Date, Time, and Location
   c. Meeting Format (Virtual/In-Person/Hybrid)

VI. Next Meeting