



OLD DOMINION UNIVERSITY

Branding, Marketing, and Communication Subcommittee **Monday, February 28, 2022** **3:00 PM**

Virtual: <https://odu.zoom.us/j/96081393754?pwd=QjF6cE1TNTlhWnZUcklucmhkWkNkdz09>

In-Person: Koch Hall, 2nd Floor, Board Room

- I. Welcome, Introductions, and Charge by President Hemphill
- II. Task Force Report Review and Guidance Discussion Led by Co-Chairs
- III. Initial Feedback Discussion Led by Co-Chairs
- IV. Work Plan Discussion Led by Co-Chairs
 - a. *Microsoft Teams*
 - b. *Possible Subgroups*
 - c. *Established Deadline*
- V. Other Business
 - a. *Meeting Frequency*
 - b. *Meeting Date, Time, and Location*
 - c. *Meeting Format (Virtual/In-Person/Hybrid)*
- VI. Next Meeting