Academic Excellence Subcommittee
March 2, 2022

I. Welcome, Introductions, and Charge by President Hemphill

- The Co-Chairs will provide structure and cadence to the process; provide updates as needed to the student committee and others
- September 2022 draft plan for review to board; public comment for 1-2 weeks; December 2022 to Board for final approval
- Review internal and external focus groups reports in TEAMS
- Review academic excellence information from the last working session (TEAMS)
- Mission/Core Values and Challenges and Opportunities committees will be done by March 14th and those reports will be available for our committee to review.
- Engagement and transparency is important and there will be a public facing website. Need to decide what products and information go into the minutes that are deemed appropriate given the discussions.
- Need to designate a staff member to attend to take meeting minutes (Co-chairs)
- Every strategy should have a KPI, timeline, and responsible person (as reporting will occur 2x a year on the progress of the KPI’s)
- Our goal is to develop 4-10 goals with 2-4 strategies for each goal
- A template will be used from the steering committee to report information (Due June 1st)
- Budget team will provide a template for us to see to use as a guide for decision making surrounding the strategies
- Specific Information (Items to be thinking about as we address this goal
  - Think about signature programs (i.e., Health Sciences, Maritime, Data Science) (have a market for it; will the commonwealth invest in it; will we be able to get additional investment in it; how do we position the university for success)
  - Retention and Recruitment of faculty
  - Things we should do to incentivize moving in certain directions
  - The role of internships – increase success in employment (a commitment to graduate each student with an internship)
  - Intentional about what would be needed for the budget to advance the institution
  - Crossover items: PhD productivity (getting to 200 graduates annually perhaps to stabilize our R1 status); Collaborate with Research Excellence group
  - Responsive to meet the needs of business and industry (certificates and programs); need to find this balance
- Questions: Additional sharing across groups? Co-chairs will be given membership to other TEAMS subcommittees in which there may be overlap
Questions: Major upcoming challenges in education that we may be facing and need to consider? - adult market is something we need to be competitive in; be mindful of student debt
Questions: How can we be nimble with a 5-year plan? Will have a midpoint report to see where we are to pivot as we need to
Will need to prioritize items while not neglecting others – some of these will be left to Colleges and Departments

II. Initial Feedback Discussion Led by Co-Chairs

Thoughts: What does academic excellence mean and what academic support looks like for students
Think of the population we serve (military, first gen, minority serving, etc)
How are going to take that into account and what is realistic......ex. PhD growth (funds)
Tie resources to signature programs that support the R1 approach?

III. Work Plan Discussion Led by Co-Chairs

A. Microsoft Teams
B. Possible Subgoups
C. Established Deadline

IV. Other Business

A. Meeting Frequency

(Weekly until goals are set and the intention is to create goal working groups)
B. Meeting Date, Time, and Location

Doodle poll sent out today (Bonnie)
C. Meeting Format (Virtual/In-Person/Hybrid)

Hybrid format for now

V. Next Meeting (TBD)

Action Items:
Read items in TEAMS and review any other institutional strategic plans surrounding academic excellence
BVL upload most recent working group information about AE from SP group (2020)
Doodle poll (3-2-22)
Co-chair meeting to discuss upcoming session direction and materials (BVL, LW)