

## EM Military Committee Meeting & Recommendation Summaries

- What is ODU's direction with the military? Should we be competing with other institutions that primarily serve the military population?
- Tuition: Currently it is competitive with other institutions. Rising tuition may exceed the cap on tuition assistance for some branches of the armed services.
- Marketing efforts targeted at the military population. The new population of military affiliated students due to the changes in the GI Bill. Creation of a new ODU Military Web site.
- Development of new degree programs targeted at the military population.
- Support services needed for military or military service related students.
- How are military and military affiliated students identified?

### *Recommendations:*

- Continue to maximize ODU's unique partnership with NATO, give successes associated with continued organization relationships
- Based on available University resources, consider additional international scholarships not only to ACT but also other international military organizations in the Region; possibly to include embassy personnel in the Washington, DC area
- Develop opportunities for international military students to socialize/collaborate
- Increase campus publicity of the international military student cohort
- Maintain close contact with local NATO/other headquarters regarding promotion of ODU benefits and program administration
- Conduct an annual (or bi-annual minimum) half-day event for ESO's from a maximum number of military installations. To include ODU staff/faculty, formal presentations by ODU leadership, significant Q/A opportunities and a campus highlights tour
- One-stop entry point for military/veterans and families.