Photo weaving is a photo editing technique that blends two images together using a striping pattern and layer masks in Adobe Photoshop. In this tutorial, you will learn to create a striped layer mask that will hide or reveal elements of your images to “weave” them together.
**STEP 1:** Create a new document in Photoshop with the dimensions for your project/image size.

**STEP 2:** Import two photos into Photoshop. The photos should be generally similar in size with subjects on opposite sides of the frame.

**STEP 3:** Import stripes from the branding guide. Name your layers accordingly.
STEP 4: Select the “Stripes” layer, then select the marquee tool (M).

STEP 5: Right click > “Load Selection”

STEP 6: In the Load Selection settings, “Document” should be the name of your document, “Channel” should be the name of the stripes layer. Choose “New Selection.” Hit “OK.”
**STEP 7:** With the selection loaded (marquee lines should appear/move), select the “Photo 1” layer. Click “add layer mask.” Photo 1 should be above Photo 2 in the layers panel.
**STEP 8:** Hide the “stripes” layer

**STEP 9:** Click the layer mask on Photo 1. Select the brush tool (B) and make sure the color swatches are black and white.

**STEP 10:** Using the white brush, paint on the mask to reveal more of the photo (ex: on the right of Photo 1, lion photo). It is recommended to use a large brush set to 0% hardness.

**Tip:** When using a brush on a layer mask, a white brush reveals your image and a black brush hides your image.
**STEP 11:** Using the black brush, paint on the areas of the mask you want to hide (ex: on the left of the lion photo). This will reveal Photo 2 underneath. Your photo weave is now complete.
PHOTO WEAVE 1: This photo weave has even brush strokes on each side of the frame.

PHOTO WEAVE 2: This photo weave follows the striping pattern.
Visit odu.edu/toolkit for brand resources and assets.

For questions, contact

Christen Turney
Marketing & Advertising Coordinator
Strategic Communication & Marketing
cturney@odu.edu