



**INNOVATE
LOCALLY
TRANSFORM
GLOBALLY**



Developing Plans for Targeted Areas of Emphasis

Faculty Workshop
Fall 2015

Research Strategic Plan

- Pursue Regional Opportunities with National and International Significance
 - Faculty-led working groups
 - Advantages of where and who we are
 - Realistic business plans that can attract leverage
- Build Critical Mass in Targeted Areas
 - Cluster hires
 - Mentoring
 - Intramural funding
 - Key external partnerships



Identifying Potential Areas

Criteria to Consider

- Regional Strength or Opportunity
- Existing ODU Strength or Opportunity
- Prospects for External Funding
- Prospects for Leverage
- Sustainability
- Contribution to ODU Academics & Reputation



Gaps

What are the missing pieces that keep ODU from being nationally competitive in this area?

- Faculty
- Facilities
- Equipment
- Support Staff
- Data
- Partners
- Other



Plan

- Identifiable Niche
- Multiple Faculty PIs
- Primary Competitors
- Differentiating Advantage(s)
- Regional Partner(s)
- Proposal for Filling Gaps
- Funding Opportunities
- Funding Mechanism(s)
- Sustainability Plan
- Timeline
- Metrics for Evaluation
- Alternative Paths

Supporting Data

- Publications in Target Area
- Grant Awards in Target Area
- Similar Programs at Other Universities
- Faculty Hiring Patterns in Target Area
- Workforce Demand
- Other



Timeline

- Letter of Interest - Before Oct. 1
- Meeting with Office of Research Staff
- Group Meetings
- Iterate Draft Plan with Office of Research
- Plans Completed by Jan. 15
- Iterative Plan Evaluation - Spring 2016
- Implementation - Fall 2016

