TODAY’s AGENDA

- Department Overview
- What’s New?
  - Hourly Parking with Mobile Pay
  - Parking Permit Options
  - Parking Citations
  - Transportation Updates
- Budget Big Picture
- Open Discussion
- Trivia Question
- Next Meeting: December 1st (?)
TPS Department Overview

• Auxiliary Business Service
  • No state / tuition funding
  • Supported by fees for services

• 7,300 parking spaces (main campus)
  • Five parking garages (4,190 spaces)
  • 30 parking lots (3,110) spaces

• Permits / Meter payment required
  • Student Resident areas: 24/7
  • Faculty/Staff / Commuter student M-F
    7AM – 10PM

• No gates on facilities – open access with mobile enforcement
TPS Department Overview

• Five Shuttle Buses
  • On campus & off campus routes
  • Funded by student transportation fee

• Seven Safe Ride Vans / Minivans
  • Nightly on-demand service until 2:30 AM
  • Colley Ave to Elizabeth River; 38th Street to Magnolia Ave
  • COVID quarantine / isolation return
  • Daytime Accessible transportation for students

• Hampton Roads Transit GoPass
  • Annual unlimited ridership
  • Bus / Tide / Express Bus / Ferry

• Event Transportation
  • For fee services
LICENSE PLATE RECOGNITION IMPLEMENTATION

**Phase 1**
- 2017-2018
- Data Review
- Installation
- Testing

**Phase 2**
- Spring 2019
- Student Permits
- Faculty/Staff Permits
- Online Daily Permits

**Phase 3**
- Spring 2019-Fall 2020
- Special Permits
- Vendors/Contractors Permits
- Events Permits
- Conferences Permits

**Phase 4**
- Summer-Fall 2020
- Meter Pay Stations: Pay by Plate
- Mobile Pay

ODU Transportation & Parking Services
What’s New? - Hourly Parking Upgrades

REMOVED 15 Pay Stations from campus:
• 8 to 12 years old
• 3G Cellular Service Upgrade Required
• Credit cards not EMV-compliant
• No Alpha Numeric keypad for Pay by Plate
• Did not support License Plate Recognition (LPR)
• Whoosh / Flowbird App required for mobile
• Pay by Space – inefficient use of parking space
What’s New? - Mobile Pay Hourly Parking

• No App Required – Text or Scan QR code
• Pay by License Plate
• Not connected to pay stations
• Extend parking from phone
• Fully integrated into LPR enforcement
• ODU Main Campus and Virginia Beach Higher Education Center
Previous Pay By Space Locations

444 Spaces (Pay By Space only)
Mobile Pay Fall 2021

4,223 spaces available for hourly parking
Mobile Pay signs / locations

• Text “ODU” to “25023” or text:
  • “Lot 35”
  • “Lot 42”
  • “Lot 43”
  • “Lot 49”
  • “Lot 57”
  • “Lot 58”
  • “43ELK”
  • “CC43”
  • “CC45”
  • “STADIUM”
  • “VISITOR”
  • “ODUVB”
What’s New? - Visitor Lot / Virginia Beach Pay Stations

- Accepts Credit Cards, Bills and Coins
- Pay by License Plate
- ODU Main Campus and Virginia Beach Higher Education Center
- Hourly Rate or $8 Daily Permit
What’s New? - Updated Garage Signs
What’s New? - Updated Garage Signs
# Mobile Pay and Pay Stations – Year to Date

## Total Purchases by Month

<table>
<thead>
<tr>
<th>Month</th>
<th>Customers (License Plates)</th>
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<tbody>
<tr>
<td>July 2021</td>
<td>1,620</td>
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<tr>
<td>August 2021</td>
<td>2,915</td>
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<tr>
<td>September 2021</td>
<td>3,473</td>
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<tr>
<td>October 2021</td>
<td>3,091</td>
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What’s New? - Parking Permit Options

- No Permit Price Increase this year
- Ended Student Annual Permits
- $8 Daily Permit
- $20 Weekly Permit
- $45 Commuter Student Monthly Permit
- $56 Resident Student Monthly Permit
- $60 Faculty/Staff Monthly Permit
What’s New? - Parking Citations

- $80 “No Valid Permit” & $20 “Expired Meter” retired – these are no longer issued
- New $50 “Unpaid Parking” issued whenever there is no current payment or permit on a vehicle
What’s New with Monarch Transit?

• Seat barriers for each row
• Driver in plexiglass partition
• One bus per direction
• Reduced service to Wal-Mart
• Eliminated Downtown Mall
• Expanded weekday service to Ghent / pharmacies
What’s New with Safe Ride?

- Driver separated from passenger compartment (vinyl barrier)
- One passenger per trip request
- Fewer vehicles in operation (demand based)
- Lower passenger volume with no weekend peaks
- Vans used for “COVID CARES” transportation back to residence hall after isolation or quarantine
Budget – Big Picture

• COVID-19 forced us to adapt
• Simplified Accounts and Sub-Codes
  • Seven accounts to three accounts
  • Revenue Sub-Codes now match services
• Focus on Expense Reduction
• Minimized Staffing
Questions?
Trivia Question

• Who manufactured the first electric vehicle in the United States, and in what year?
Trivia Answer

• Who manufactured the first electric vehicle in the United States, and in what year?
  • William Morrison of Des Moines, Iowa
  • 1890-1891
Next Meeting Date:

Wednesday January 12, 2022
1:00 PM via Zoom