



MEMORANDUM

TO: University Advancement and University Communications Committee
Peter G. Decker, III, Chair
Kay A. Kemper, Vice Chair
R. Bruce Bradley (*ex-officio*)
P. Murry Pitts (*ex-officio*)
Jerri F. Dickeski
Dennis M. Ellmer
Larry R. Hill
Maurice D. Slaughter

FROM: Alonzo Brandon
Vice President for University Advancement

SUBJECT: University Advancement Committee Meeting
September 15, 2022, Agenda

The University Advancement and University Communications Committee of the Board of Visitors will meet September 15, 2022, from 12:30 p.m. to 2:00 p.m. in the Board Room of the Broderick Dining Commons on the main campus at Old Dominion University.

ACTION ITEM

1. Approve the minutes of the June 2, 2022, meeting

ITEMS FOR REVIEW

Office of University Advancement –

1. **Mr. Alonzo Brandon**, Vice President for University Advancement, will report on the following:
 - a. Dashboard items measuring productivity in the area of University Advancement
 - b. Provide an orientation on University Advancement and Foundations
2. **Mr. Dan Genard**, Associate Vice President for University Advancement will report on the following:
 - a. Campaign planning

cc: Lynn Tolle (*Faculty Representative*)