QEP
Town Hall:
INFORMATION FLUENCY THROUGH CRITICAL READING

Join your faculty and staff colleagues for a Town Hall to discuss plans for Old Dominion University's new QEP: Information Fluency through Critical Reading.

The Town Hall will outline the timeline and key signposts for developing the new QEP, which is a core part of ODU’s 2023 reaffirmation process.
QEP Timeline

2012-2017
Built IDW, offered workshops, funded faculty

2012-2017
QEP approved

Year 1
Year 2
Year 3
Year 4
Year 5

2012-2017
QEP approved

December 2012
QEP approved

March 2018
Impact Report Due

Fall 2021
What area of student learning needs improving?

2021-2023
Continue providing IDW faculty workshops

2021-2023
Plan future QEP topic

February 2023
QEP Plan Due

2018-2021
Continue providing IDW faculty workshops

February 2023
QEP Plan Due

Year 5
Plan future QEP topic

Year 1
Year 2
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Year 5

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What area of student learning needs improving?

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ODU’S 2023 QUALITY ENHANCEMENT PLAN (QEP)
Information Fluency through Critical Reading

WORKING DEFINITION

Information fluency is the ability to interpret, communicate, problem-solve, and create across a variety of situations in a media-rich, data-driven, global information ecosystem. Critical reading is an essential vehicle for evaluating information in various formats, solving problems, and creatively integrating knowledge into a wide range of contexts to achieve information fluency. ODU’s QEP includes workshops for faculty as well as a Community of Practice designed to help cultivate these abilities in students.

Topic Development History

- QEP Committee Oversaw
  - Analysis of survey data collected from faculty, alumni, and students
  - Identification of high-interest topics
  - Invitation and review of faculty mini- and full proposals
  - Topic selection (Information Fluency through Critical Reading) and focus on 100- and 200-level courses

Next Steps in QEP Development

- Continue developing student learning outcomes and workshops
- Expand dissemination of QEP topic to campus community
- Identify QEP infrastructure and budgetary needs
- QEP Report Writing
ODU’S 2023 QUALITY ENHANCEMENT PLAN (QEP)

Information Fluency through Critical Reading

QEP Subcommittees

- Topical Research
- Community of Practice
- Marketing
- Technology
- Workshop Development
- Outcomes and Assessment
- QEP Document Writing and Editing
- Budget
QEP Technology Subcommittee -- Supporting the QEP

Increased attention to use of institutional platforms, providing diverse modalities and access, and incorporating flexible design.

Subcommittee recommendations (a) seize the opportunity to train faculty on institutional platforms, (b) address the need for remote/hybrid/asynchronous options, (c) consider a scaffolded approach to technology integration and labor, and (d) allow for ongoing interactions within easily shareable and adaptable spaces.
Technology Supporting the QEP

The selected tools meet the following criteria:

- Institutionally owned and supported
- Available to all members of the intended community
- Universally accessible (Web Accessibility guidelines)
- Accessible across devices and user preferences
- User friendly with low learning curve
- Adaptable and responsive to emerging community needs
- Structured in nature and easily navigable
- Synchronous and asynchronous options available
- Social and interactive options available
QEP Technology Subcommittee -- Supporting the QEP
Platforms for the Workshop Series, Community of Practice, & Data Collection

- **Learning Management System**: Sharing materials within Canvas
- **Material Generation/ Collection**: Participants can create/share materials via a shared Google Drive produced within Canvas.
- **Email**: Communication can occur via targeted Outlook contact lists
- **Web-Conference Platform**: Hosting hybrid sessions via Zoom for remote participants
- **Video Archive**: Sharing recordings of QEP related material in Canvas
- **Chat Platform**: Facilitating synchronous & asynchronous discussions, reminders, etc., via Teams.
QEP Workshop Development Subcommittee

What have we done?

- Started developing exercises for workshops related to critical reading and information fluency.
- Selected *LITERACY IS STILL NOT ENOUGH*, by Mohan, Jukes, and Schaaf, as the core textbook for QEP Workshops

What are we still hoping to do?

- Create sample assignments for faculty that are linked to the student learning outcomes (developed by the assessment committee)
- Develop day-to-day program (structure) for our 30-hour workshop series linked to the QEP.
QEP Outcomes and Assessment Subcommittee

**Process Framework**

The process of information fluency begins with critical reading. Critical reading is an essential vehicle for evaluating information in various formats, solving problems, and creatively integrating knowledge into a wide range of contexts to achieve information fluency. Information fluency is the ability to interpret, communicate, problem-solve, and create across a variety of situations in a media-rich, data-driven, global information ecosystem.

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**Draft Outcomes**

1. Students will be able to **analyze** information for its purpose and audience.
2. Students will be able to **identify** and summarize the main points being presented.
3. Students will be able to **interpret** the relevance and value of the information being presented.
4. Students will be able to **apply** and transfer knowledge to a different setting.
5. Students will be able to **reflect** on or evaluate what was learned.

**Next Steps**

We will continue to develop a rubric linked to the outcomes; continue to develop definitions for implementation; and contribute to QEP document.
QEP Marketing Subcommittee

What we did

● Developed an accessible explanation of the QEP topic:
  ○ In a media-rich, data-driven global information culture, we are all responsible for recognizing and contextualizing information and synthesizing opinions. Each of us may end up at different conclusions, but the pursuit of truth requires that we read and think critically about what is available to us.

● Developed tagline and logos for branding: TRUTH PURSUIT: Read Responsibly. Think Critically.

● Created marketing calendar leading up to and beyond the April 2023 SACSCOC campus visit

Next Steps

Spring/Summer 2022
  ● Vote on QEP logo by campus constituents

Fall 2022
  ● Launch revamped QEP website, QEP press release, faculty round-table discussion, social media conversations/contests, student ambassadors and faculty champions

Spring 2023
  ● Work on ODU admin and faculty buy-in, campus-wide read/discussion with book linked to QEP topic, QEP month kicks off in March and runs through SACSCOC on-campus visit in April, QEP workshops piloted in May 2023
Proposed QEP Logos: Voting to come soon!
ODU’S 2023 QUALITY ENHANCEMENT PLAN (QEP)

TRUTH PURSUIT: Read Responsibly. Think Critically.