

2018 - 2019 Old Dominion University Catalog
Bachelor of Science in Occupational & Technical Studies-
Marketing Education Concentration
w/VCCS Equivalencies

Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.
** indicates not automatically waived with transferrable associates degree, C or better required for transfer.*
Courses in green are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).

YEAR 1 - FRESHMAN (30 CREDITS)			
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)	SUMMER SEMESTER
<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>	<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>
ENGL 110C	ENG 111*	ENGL 211C, 221C or 231C	ENG 112, 210, 115, or 131*
Mathematics	Transfer Guide	Oral Communication	Transfer Guide
Human Creativity	Transfer Guide	Interpreting the Past	Transfer Guide
Language and Culture I (may be waived)	Transfer Guide	Language and Culture II (may be waived)	Transfer Guide
<u>Major Courses:</u>		<u>Major Courses:</u>	
SEPS 102	MKT 220 or 228*	SEPS 100	MKT 110, 210 or 215*
YEAR 2 - SOPHOMORE (33 CREDITS)			
FALL SEMESTER (16 credits)		SPRING SEMESTER (17 credits)	SUMMER SEMESTER
<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>	<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>
Nature of Science I	Transfer Guide	Nature of Science II	Transfer Guide
Literature	Transfer Guide	Philosophy & Ethics	Transfer Guide
<u>Major Courses:</u>		<u>Major Courses:</u>	
ACCT 201	ACC 211*	ECON 200S (meets Human Behavior req.)	ECO 120*
STEM 251G	ETR 160*	SEPS 208	MKT 227 or 238*
SEPS 220	MKT 120*	SEPS 302	
		SEPS 297	
YEAR 3 - JUNIOR (37 CREDITS)			
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)	SUMMER SEMESTER
<u>Major Courses:</u>	<u>VCCS Equivalency:</u>	<u>Major Courses:</u>	<u>Major Courses:</u>
STEM 370T (Satisfies Impact of Technology)		STEM 351	SEPS 405 (4credits)
SPED 313	PSY 231+232*	MKTG 402	
SEPS 415		SEPS 450	
MKTG 311		SEPS 400	
SEPS 401		TLED 408	
YEAR 4 - SENIOR (24 CREDITS)			
FALL SEMESTER (12 credits)		SPRING SEMESTER (12 credits)	SUMMER SEMESTER
<u>Major Courses:</u>	<u>VCCS Equivalency:</u>	<u>Major Courses:</u>	<u>VCCS Equivalency:</u>
SEPS 480		SEPS 485 (12 credits)	
SEPS 402			
SEPS 408			
MGMT 325			

Requirements for graduation include a minimum cumulative grade point average of 2.75 overall and in the major, a grade of C or better in all courses required for the major, including prerequisite courses, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 221C or 231C, and a writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.