

## 2018 - 2019 Old Dominion University Catalog

### Bachelor of Science in Business Administration - Business Analytics (w/ VCCS Equivalencies)

*Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.  
 \* indicates not automatically waived with transferrable associates degree, C or better required for transfer.  
 Courses in green are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).*

#### YEAR 1 - FRESHMAN (30 CREDITS)

FALL SEMESTER (14 credits)		SPRING SEMESTER (16 credits)	
<u>General Education Coursework:</u>	<u>VCCS Equivalency:</u>	<u>General Education Coursework:</u>	<u>VCCS Equivalency:</u>
ENGL 110C	ENG 111*	ENGL 211C or 231C	ENG 112, 210, 115, or 131*
MATH 162M	MTH 161 or 163*	MATH 200	MTH 261, 270 or 271*
Language and Culture I (May be waived, see catalog for details)	<a href="#">Transfer Guide</a>	Language and Culture II (May be waived, see catalog for details)	<a href="#">Transfer Guide</a>
Nature of Science I	<a href="#">Transfer Guide</a>	Nature of Science II	<a href="#">Transfer Guide</a>
BUSN 110	BUS 100 (or waived by completion of the AS in Business Administration from the VCCS)	Interpreting the Past	<a href="#">Transfer Guide</a>

#### YEAR 2 - SOPHOMORE (30 CREDITS)

FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)	
<u>General Education Coursework:</u>	<u>VCCS Equivalency:</u>	<u>General Education Coursework:</u>	<u>VCCS Equivalency:</u>
Literature	<a href="#">Transfer Guide</a>	Human Creativity	<a href="#">Transfer Guide</a>
Oral Communication: COMM 101R required	CST 100, 105 or 110*	Information Literacy and Research	<a href="#">Transfer Guide</a>
PHIL 230E or upper level "E" course	PHI 220, 225 or 226*	<u>BSBA Core:</u>	
<u>BSBA Core:</u>		ACCT 202	ACC 212*
ACCT 201	ACC 211*	ECON 201S	ECO 201*
ECON 202S	ECO 202*	BNAL 206	BUS 216*

#### YEAR 3 - JUNIOR (33 CREDITS)

FALL SEMESTER (15 credits)		SPRING SEMESTER (18 credits)	
<u>BSBA Core:</u>	<u>VCCS Equivalency:</u>	<u>BSBA Core:</u>	<u>VCCS Equivalency:</u>
BNAL 306		FIN 331	
ECON 301		IT 360T (Satisfies Impact of Technology)	
FIN 323		MGMT 325	
OPMT 303		MKTG 311	
<u>Major Coursework:</u>		<u>Major Coursework:</u>	
Concentration course**		Concentration course**	
		Concentration course**	

#### YEAR 4 - SENIOR (33 CREDITS)

FALL SEMESTER (15 credits)		SPRING SEMESTER (18 credits)	
<u>BSBA Core:</u>	<u>VCCS Equivalency:</u>	<u>Major Coursework:</u>	<u>VCCS Equivalency:</u>
MGMT 485W (C or better)		Concentration course**	
<u>Major Coursework:</u>		Concentration course**	
Concentration course**		Concentration course**	
Concentration course**		Concentration course**	
Concentration course**		Concentration course**	
<u>Upper Division General Education: Option D***</u>		<u>Upper Division General Education: Option D***</u>	

\*\*Concentrations: Business Analytics and Intelligence, and Business Analytics in the Business Functional Areas. Please consult advisor and catalog for courses.

\*\*\*Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.

**Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a minimum of 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program for Old Dominion University, completion of ENGL 110C and ENGL 211C, 221C or 231C, and the writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.**

For major GPA requirements for graduation please see university catalog.