

2015-2016 Old Dominion University Catalog
Bachelor of Science in Occupational & Technical Studies (Marketing Education Concentration)
w/VCCS Equivalencies

*This is a sample four year curriculum with a suggested ordering of courses. Students have the flexibility of re-ordering as needed.
 Indicates department requirement, not waived with transferrable associate's degree. C or better required.

YEAR 1 - FRESHMAN (30 CREDITS)			
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)	SUMMER SEMESTER
<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>	<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>
ENGL 110C	ENG 111*	ENGL 211C, 221C or 231C	ENG 112, 210, 115, or 131*
Mathematics (MATH 102M or 103M recommended)	Transfer Guide	Oral Communication	Transfer Guide
Human Creativity	Transfer Guide	Interpreting the Past	Transfer Guide
Foreign Language (may be waived, see catalog)	Transfer Guide	Foreign Language (may be waived)	Transfer Guide
<u>Major Courses:</u>		<u>Major Courses:</u>	
SEPS 102	MKT 220 or 228*	SEPS 100	MKT 110, 210 or 215*

YEAR 2 - SOPHOMORE (33 CREDITS)			
FALL SEMESTER (16 credits)		SPRING SEMESTER (17 credits)	SUMMER SEMESTER
<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>	<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>
Nature of Science I	Transfer Guide	Nature of Science II	Transfer Guide
Literature	Transfer Guide	Philosophy & Ethics	Transfer Guide
<u>Major Courses:</u>		<u>Major Courses:</u>	
ACCT 201	ACC 211*	ECON 2005	ECO 120*
STEM 251G	ETR 160*	SEPS 208	MKT 227 or 238*
SEPS 220	MKT 120*	SEPS 302	
		SEPS 297	

YEAR 3 - JUNIOR (37 CREDITS)			
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)	SUMMER SEMESTER
<u>Major Courses:</u>	<u>VCCS Equivalency:</u>	<u>Major Courses:</u>	<u>VCCS Equivalency:</u>
STEM 370T		STEM 351	
SPED 313	PSY 231 & 232*	MKTG 402	SEPS 405 (4 credits)
SEPS 415		SEPS 450	SEPS 401 (3 credits)
MKTG 311		SEPS 400	
Upper Division General Education**		TLED 408	

YEAR 4 - SENIOR (27 CREDITS)			
FALL SEMESTER (15 credits)		SPRING SEMESTER (12 credits)	SUMMER SEMESTER
<u>Major Courses:</u>	<u>VCCS Equivalency:</u>	<u>Major Courses:</u>	<u>VCCS Equivalency:</u>
SEPS 480		SEPS 485 (12 credits)	
SEPS 402			
SEPS 408			
MGMT 325			
Upper Division General Education**			

**Consult with catalog and Chief Departmental Advisor

Requirements for graduation include a minimum cumulative grade point average of 2.75 overall and in the major, a grade of C or better in all courses required for the major, including prerequisite courses, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 221C or 231C, and a writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.