

2015 - 2016 Old Dominion University Catalog
Bachelor of Science in Business Administration (Business Analytics) (w/ VCCS Equivalencies)

*Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.
 * indicates not automatically waived with transferrable associates degree, C or better required for transfer.*

YEAR 1 - FRESHMAN (30 CREDITS)

FALL SEMESTER (14 credits)

SPRING SEMESTER (16 credits)

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| <u>General Education Coursework:</u> | <u>VCCS Equivalency:</u> | <u>General Education Coursework:</u> | <u>VCCS Equivalency:</u> |
| ENGL 110C | ENG 111* | ENGL 211C or 231C | ENG 112, 210, 115, or 131* |
| MATH 162M | MTH 163* | MATH 200 | MTH 270 or 271* |
| Language and Culture I (May be waived, see catalog for details) | Transfer Guide | Language and Culture II (May be waived, see catalog for details) | Transfer Guide |
| Nature of Science I | Transfer Guide | Nature of Science II | Transfer Guide |
| BUSN 110 | BUS 100 (or waived by completion of the AS in Business Administration from the VCCS) | Interpreting the Past | Transfer Guide |

YEAR 2 - SOPHOMORE (30 CREDITS)

FALL SEMESTER (15 credits)

SPRING SEMESTER (15 credits)

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| <u>General Education Coursework:</u> | <u>VCCS Equivalency:</u> | <u>General Education Coursework:</u> | <u>VCCS Equivalency:</u> |
| Literature | Transfer Guide | Human Creativity | Transfer Guide |
| Oral Communication: COMM 101R required | CST 100, 105 or 110* | Oral Communication: COMM 101R required | ITE 119* |
| PHIL 230E or upper level "E" course | PHI 220, 225 or 226* | <u>BSBA Core:</u> | |
| <u>BSBA Core:</u> | | ACCT 202 | ACC 212* |
| ACCT 201 | ACC 211* | ECON 201S | ECO 201* |
| ECON 202S | ECO 202* | BNAL 206 | BUS 216* |

YEAR 3 - JUNIOR (33 CREDITS)

FALL SEMESTER (15 credits)

SPRING SEMESTER (18 credits)

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| <u>BSBA Core:</u> | <u>VCCS Equivalency:</u> | <u>BSBA Core:</u> | <u>VCCS Equivalency:</u> |
| BNAL 306 | | FIN 331 | |
| ECON 301 | | IT 360T (Satisfies Impact of Technology) | |
| FIN 323 | | MGMT 325 | |
| OPMT 303 | | MKTG 311 | |
| <u>Major Coursework:</u> | | <u>Major Coursework:</u> | |
| Concentration course** | | Concentration course** | |
| | | Concentration course** | |

YEAR 4 - SENIOR (33 CREDITS)

FALL SEMESTER (15 credits)

SPRING SEMESTER (18 credits)

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| <u>BSBA Core:</u> | <u>VCCS Equivalency:</u> | <u>Major Coursework:</u> | <u>VCCS Equivalency:</u> |
| MGMT 485W (C or better) | | Concentration course** | |
| <u>Major Coursework:</u> | | Concentration course** | |
| Concentration course** | | Concentration course** | |
| Concentration course** | | Concentration course** | |
| Concentration course** | | Concentration course** | |
| <u>Upper Division General Education: Option D***</u> | | <u>Upper Division General Education: Option D***</u> | |

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a minimum of 121 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program for Old Dominion University, completion of ENGL 110C and ENGL 211C, 221C or 231C, and the writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.

**Concentrations: Business Analytics and Intelligence, and Business Analytics in the Business Functional Areas. Please consult advisor and catalog for courses.

***Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.