

2014 - 2015 Old Dominion University Catalog
Bachelor of Science in Occupational & Technical Studies
Marketing Education Concentration

This is a sample four year curriculum with a suggested ordering of courses. Students have the flexibility of re-ordering as needed.

YEAR 1 - FRESHMAN (30 CREDITS)			
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)	SUMMER SEMESTER
<u>General Education Courses:</u>	<u>Credit Hours:</u>	<u>General Education Courses:</u>	<u>Credit Hours:</u>
ENGL 110C	3	ENGL 211C, 221C or 231C	3
Mathematics (MATH 102M or 103M recommended)	3	Oral Communication	3
Human Creativity	3	Interpreting the Past	3
Foreign Language I (may be waived)	3	Foreign Language II (may be waived)	3
<u>Major Courses:</u>		<u>Major Courses:</u>	
SEPS 102	3	SEPS 100	3

YEAR 2 - SOPHOMORE (35 CREDITS)				
FALL SEMESTER (16 credits)		SPRING SEMESTER (16 credits)		SUMMER SEMESTER (3 credits)
<u>General Education Courses:</u>	<u>Credit Hours:</u>	<u>General Education Courses:</u>	<u>Credit Hours:</u>	<u>General Education Courses:</u>
Nature of Science I	4	Nature of Science II	4	Human Behavior: ECON 200S
Literature	3	Philosophy & Ethics	3	
ACCT 201	3	<u>Major Courses:</u>		
Information Literacy and Research: STEM 251G	3	SEPS 208	3	
<u>Major Courses:</u>		SEPS 297	3	
SEPS 220	3	SEPS 302	3	

YEAR 3 - JUNIOR (39 CREDITS)				
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)		SUMMER SEMESTER (9 credits)
<u>Major Courses:</u>	<u>Credit Hours:</u>	<u>Major Courses:</u>	<u>Credit Hours:</u>	<u>Major Courses:</u>
STEM 370T	3	STEM 351	3	SEPS 405
SPED 313	3	MGMT 325	3	SEPS 401
SEPS 415	3	SEPS 450	3	MKTG 402
MKTG 311	3	SEPS 400	3	
Upper Division General Education*	3	TLED 408	3	

YEAR 4 - SENIOR (24 CREDITS)			
FALL SEMESTER (12 credits)		SPRING SEMESTER (12 credits)	SUMMER SEMESTER
<u>Major Courses:</u>	<u>Credit Hours:</u>	<u>Major Courses:</u>	<u>Credit Hours:</u>
SEPS 480	3	SEPS 485	12
SEPS 402	3		
SEPS 408	3		
Upper Division General Education *	3		

*Consult with Chief Departmental Advisor

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a grade of C or better in all courses required for the major, including prerequisite courses, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 221C or 231C, and a writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.