

**2014 - 2015 Old Dominion University Catalog**  
**Bachelor of Science in Business Administration (Business Analytics)**

*Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.*

**YEAR 1 - FRESHMAN (30 CREDITS)**

**FALL SEMESTER (14 credits)**

General Education Coursework:

ENGL 110C  
MATH 162M  
Language and Culture I  
(May be waived, see catalog for details)  
Nature of Science I  
BUSN 110

**SPRING SEMESTER (16 credits)**

General Education Coursework:

ENGL 211C  
MATH 200  
Language and Culture II  
(May be waived, see catalog for details)  
Nature of Science II  
Interpreting the Past

**YEAR 2 - SOPHOMORE (30 CREDITS)**

**FALL SEMESTER (15 credits)**

General Education Coursework:

Literature  
COMM 101R  
PHIL 230E or upper level "E" course  
Common Body of Knowledge (CBK):  
ACCT 201  
ECON 202S

**SPRING SEMESTER (15 credits)**

General Education Coursework:

Human Creativity  
IT 150G  
Common Body of Knowledge (CBK):  
ACCT 202  
ECON 201S  
BNAL 206

**YEAR 3 - JUNIOR (51 CREDITS)**

**FALL SEMESTER (15 credits)**

Common Body of Knowledge (CBK):

BNAL 306  
ECON 301  
FIN 323  
OPMT 303  
Major Coursework:  
IT 210

**SPRING SEMESTER (18 credits)**

Common Body of Knowledge (CBK):

FIN 331  
IT 360T (Satisfies Impact of Technology)  
MGMT 325  
MKTG 311  
Major Coursework:  
IT 361  
BNAL 406

**SUMMER SEMESTER (15 credits)**

Common Body of Knowledge (CBK):

MGMT 485W (C or better)  
Major Coursework:  
International Course Elective  
Free Elective  
Functional Area Elective (see catalog)  
Major Elective (see catalog)

**YEAR 4 - SENIOR (36 CREDITS)**

**FALL SEMESTER (18 credits)**

Major Coursework:

IT 410  
Major Elective (see catalog)  
Concentration Area Elective (see catalog)  
BNAL 407  
BNAL 476  
Upper Division General Education: Option D\*\*

**SPRING SEMESTER (18 credits)**

Major Coursework:

Functional Area Elective (see catalog)  
IT 450  
Major Elective (see catalog)  
BNAL 415  
BNAL 432  
Upper Division General Education: Option D\*\*

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a minimum of 121 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program for Old Dominion University, completion of ENGL 110C and ENGL 211C, 221C or 231C, and the writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.

\*\*Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.

Please consult advisor and catalog to select electives.