AMERICAN DREAMS ISRAELI FORMATS

Television History and the Global Format Revolution

A presentation by **Dr. Sharon Shahaf**

Her talk will explore the recent global popularity of Israeli television formats, which have been adapted in numerous countries, including the United States, with series like





Friday April. 4, 2014 3:00 - 5:00 PM BAL 9024 Burgess Room

A part of Jewish Education Week, this event is co-sponsored with The Institute for the Humanities, The Communications Department, The Institute for Jewish Studies and Interfaith Understanding, and the Office of Intercultural Affairs.