

40¢
©

696
HUM
630808

OLD DOMINION UNIVERSITY



ODU

IDEA FUSION

SUPERHEROES

AND

U.S. MEDIA

HUM 696
COMM 695
ENG 795/895

SUMMER
SESSION 2

6/30 - 8/08

DR. AVI SANTO
ASANTO@ODU.EDU

M/W 6:00-9:45PM

BAL 2060



The superhero icon is an ever-changing idea of our cultural attitudes toward violence, nationhood, race, gender, sexuality, class and politics. How does the superhero image represent you and how do the companies that own them market them to you?

MARVEL