

THE REAL MOTIVE OF STREET HARASSMENT IS INTIMIDATION, TO MAKE ITS TARGET SCARED OR UNCOMFORTABLE, AND TO MAKE THE HARASSER FEEL POWERFUL. BUT WHAT IF THERE WAS A SIMPLE WAY TO TAKE THAT POWER AWAY BY EXPOSING IT? YOU CAN NOW USE YOUR SMARTPHONE TO DO JUST THAT BY DOCUMENTING, MAPPING, AND SHARING INCIDENTS OF STREET HARASSMENT. JOIN US AS HOLLABACK! FOUNDER AND EXECUTIVE DIRECTOR EMILY MAY BRINGS A FRESH PERSPECTIVE TO SOCIAL ACTION IN THE DIGITAL AGE GIVING WOMEN, GIRLS, AND LGBTQ INDIVIDUALS AN EMPOWERED, REAL-TIME



RESPONSE TO STREET HARASSMENT.

