

The Red Flag Campaign

The mission of the Red Flag Campaign is to bring awareness to and educate college students who are friends or peers of people on either side of an abusive relationship about the Red Flags of dating violence so that they know what makes a healthy relationship and what does not. Students are encouraged to “Say Something” to help stop and prevent abuse. The campaign is a statewide initiative to shed light on relationship violence in our community by highlighting “Red Flags” that might appear in an unhealthy relationship. These behaviors include emotional abuse, coercion, excessive jealousy, isolation, sexual assault and victim-blaming.

College students are at extremely high risk of either acting as perpetrator or being a victim of dating physical or sexual violence during their college years:

- 32 percent of college students report dating violence by a previous partner, and 21 percent report violence by a current partner.
- 12 percent of completed rapes, 35 percent of attempted rapes and 22 percent of threatened rapes occur on a date.
- 51 percent of college males admit perpetrating one or more sexual assault incidents during college.

Signs of a Healthy Relationship

TRUST:

- Is honest and accountable to partner
- Is dependable
- Believes partner

SAFETY:

- Is emotionally supportive and encouraging
- Is peaceful

BOUNDARIES:

- Respects someone’s personal limits and privacy
- Recognizes a person’s right to end a relationship
- Recognizes when to report suspicious behavior

Red Flags for Dating Violence

EMOTIONAL ABUSE & VICTIM BLAMING:

- Uses derogatory language to describe his/her partner
- Constantly finds fault with his/her partner

COERCION:

- Ignores her/his partners wishes or needs
- Manipulates or forces partner to do something against his/her will



OLD DOMINION
UNIVERSITY

IDEA FUSION

TheRedFlagCampaign.org

ODU Women’s Center

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www.odu.edu/womenscenter

Relationship Violence Awareness Month 2013

Presented by
the ODU Women's Center

The Lost Planet: ODU Homecoming Step Show

October 3
7:00 p.m.
Ted Constant Convocation Center

*ODU will feature a step show competition from fraternities and sororities within the NPHC, as well as the community high school team, the Iconz. In honor of **The Red Flag Campaign**, there will be a special performance from the ODU Fashion Association.*

TALK RED

October 10
7:00 p.m.
President's Dining Room, Webb Center

The ODU NPHC Sororities will facilitate an evening discussing issues that women face while in romantic relationships. A guest from the ODU Women's Center will join the discussion.

DELIVERY OF RED FLAG BOUQUETS

October 11
10:00 a.m.
Campus-Wide Event

*Red Flag Campaign bouquets will be delivered to offices on campus along with **Red Flag Campaign** cards. By providing visibility on campus, students, and staff will be encouraged to speak up when they see **Red Flags** for dating violence.*

WEAR RED DAY

October 17 & 29
12:30-1:30 p.m.
Front Lobby, Webb Center

*Stop by The Red Flag Campaign information table wearing your best **red** to show your support.*



TAKING THE STAGE

OCTOBER 18
8:00 p.m.
Chandler Recital Hall,
Diehn Performing Arts Building

A celebratory showcase for survivors of relationship violence and their supporters to benefit the YWCA of South Hampton Roads.

PEARLS OF WISDOM

OCTOBER 22
7:08 p.m.
James River Room, Webb Center

Empowering the women of ODU by connecting them with domestic abuse survivors. Attendees will participate in an open discussion and create inspirational frames for survivors of domestic violence.

For more information on dating violence, or how to get help for yourself or a friend, visit www.TheRedFlagCampaign.org or www.odu.edu/womenscenter

**Co-sponsored by
ODU Women's Center &
ODU National Pan-Hellenic Council**