

## IT'S TIME TO

(BE YOUR OWN BOSS)

PRESENTED BY STROME ENTREPRENEURIAL CENTER

**EDLOGICS** 



**MEET TOM & BROOKE CHAMBERLAIN INNOVATION, GAMIFICATION, & HEALTH LITERACY** 

EdLogics, a digital health communications company and innovator in game-based learning, transforms the way people learn about health through multimedia educational programs, interactive health games, innovative gamification strategies, and rewards for educational achievement. EdLogics delivers a personalized user experience that uniquely educates individuals on common and costly health conditions, addresses the challenges of interacting with the healthcare system, communicates timely and relevant information on key health-related topics, and drives participation in other client-sponsored programs. By educating in fun and engaging ways, improving health literacy, measuring learning comprehension, and driving positive health behaviors, EdLogics empowers individuals to take greater responsibility for managing their health and become better informed healthcare decision-makers. The EdLogics Platform™ is utilized by a wide range of organizations including employers, health insurers, healthcare providers, academic institutions, and municipalities.

## **EVENT LOCATION**

STROME ENTREPRENEURIAL CENTER **1006 VISUAL ARTS BUILDING** NORFOLK. VA 23508







