The narrative is always focused on "non for-profits," but the words need to change. Why is this? It's because to do more good, you need more profit. This talk will be a dynamic and inspirational exploration in how to establish a social disruptive business that places profit with purpose.

Nathaniel Peat is a multi-award winning entrepreneur. He is the co-founder of GeNNex Solar, an award winning renewable energy company that has operations in Africa and the Caribbean.

Peat is also the Chairman of Jamaicans Inspired UK (a Jamaican Youth Diaspora organization) and the founder of the multi-award winning social enterprise The Safety Box, which works with at-risk youth to develop leadership and problem-solving skills and counter the negative impact of bullying and gang-violence.

In 2016 Peat was ranked 17th on the list of Upstanding Top 100 black ethnic minority executives in USA, UK and Ireland published by the Financial Times.

Nathaniel's life continues to inspire many people and he remains connected to the community that he serves. He is an internationally acclaimed speaker, youth advocate, and ambassador for various social causes.

This event is free and open to the public, and refreshments will be served.

This event is organized by the Institute for the Humanities at ODU, the Strome Entrepreneurial Center, and Humanities alumni Eleanor Earl, Assistant Professor at Hampton University and Executive Producer of The View from Hampton U.

For more information, please contact the ODU Institute for the Humanities at (757) 683-3821 or humanities@odu.edu.

Learn more about the Social Justice & Entrepreneurship Certificate at facebook.com/ODUHumanitiesSJE