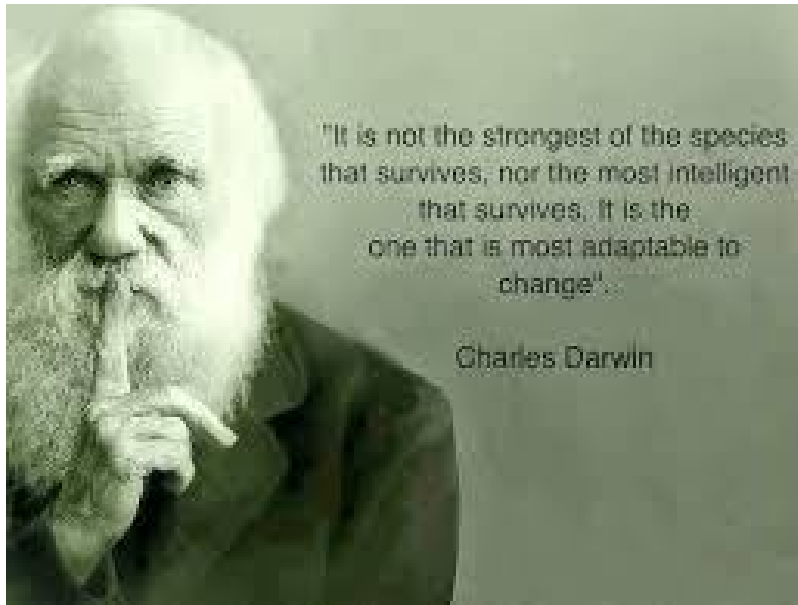


New 1 Credit Hour Online MBA Course on ‘Leading Change’



About the Course: All organizations are facing unprecedented pressures to change. Managers who know how to lead change effectively are in high demand and often are fast tracked to executive ranks. Unfortunately, most change initiatives within organizations fail to meet their goals and most change leaders do not have any formal training in leading change. This 1 credit hour online course addresses that need by providing concepts and simulated practice in leading change. Specifically, all students will lead a change initiative within an online simulation sold by Harvard Business Publishing. The course (MBA 695) is offered by the Strome College of Business at Old Dominion University, but MBA students outside of ODU are welcome to join us. Four synchronous WebEx meetings will occur on Sunday evenings starting on August 28 and ending on October 16. This highly experiential course will emphasize enhancing your skill set in diagnosing and leading change within established organizations.

About the Simulation: In addition to four synchronous meetings, students will be given an opportunity to individually play the change management simulation, published by Harvard Business Publishing. This simulation, now in its second version, can be played on desktop computers, laptops, notebooks, and tablets. It is the second-best selling simulation offered by Harvard and is played by MBA students and executives throughout the global economy. Its author, Bill Judge, is the instructor of this course. To review details on the simulation, please click on this link: <https://cb.hbsp.harvard.edu/cbmp/product/4345-HTM-ENG>.

About the Instructor: Professor Bill Judge will guide and instruct you on learning to lead change. Bill has been recognized for teaching excellence on five different occasions during his career. In addition, he has consulted with numerous organizations on leading change with C-suite executives and corporate directors. For more details on Professor Judge, please go to www.odu.edu/~wjudge/. If you want to contact Bill to learn more about the course, please e-mail him at wjudge@odu.edu.