



PANCREATIC CANCER ACTION NETWORK®

PURPLESTRIDE

ENVISION  
A WORLD

FREE OF PANCREATIC CANCER



## ABOUT PURPLESTRIDE

PurpleStride is the signature fundraising and awareness event for the Pancreatic Cancer Action Network, the national organization creating hope in a comprehensive way for the pancreatic cancer community.



### Empowering Tens of Thousands

Every year across the country, thousands of people participate in over 50 PurpleStrides to help fight pancreatic cancer.



### Providing Hope and Inspiration

PurpleStride is a time to honor loved ones who are battling or have lost the fight with pancreatic cancer. For participants, it's a journey of hope and inspiration.

### Raising Millions for Research

PurpleStrides contribute millions of dollars to our mission to advance research, support patients and create hope.



### Volunteer Run

PurpleStride is produced by local volunteers so more of your dollars go directly to fighting pancreatic cancer.



The inaugural PurpleStride  
Pancreatic Cancer Tidewater at  
Virginia Beach 31st Street Park!

[www.purplestride.org](http://www.purplestride.org)

<http://www.kintera.org/faf/search/searchTeam.asp?ievent=1089446>

JOIN US

APRIL 5 2014  
VIRGINIA BEACH

Time: 8:30 am (5K Run/Walk)  
Location: Virginia Beach 31st Street Park

### SPONSORSHIP OPPORTUNITIES

#### PRESENTING SPONSOR

Strongest co-branding, exposure and access to passionate supporters participating in the event. National and regional visibility beyond the event.

#### GOLD SPONSOR

Extensive recognition and event promotion.

#### SILVER SPONSOR

Recognition on event materials and signage.

#### FRIEND OR IN-KIND SPONSOR

Recognition on one element at the event.

#### FOR SPONSORSHIP INFORMATION

Barb Gerahty at  
[bgerahty@pancanvolunteer.org](mailto:bgerahty@pancanvolunteer.org)

### PurpleStride Tidewater

We invite you to join us for the inaugural PurpleStride Tidewater! PurpleStride is a family-friendly event that unite the community while raising awareness and support for the fight against pancreatic cancer. This run/walk takes participants along beautiful Virginia Beach on a journey filled with hope and inspiration. With children's activities, entertainment, refreshments and more, there is something for everyone to enjoy! \*\*\* Please join Our Team (Purple Power - Create HOPE) Captain: Dr. Amy Tang \*\*\*