

THIS MARCH
why should you wear

blue?

*"to make
sure no one
fights alone."*

**Candace Henley,
Survivor**

*"to get just one
more person
screened."*

**Teri Grieger,
Survivor**

*"to make my
voice heard."*

**Vanessa Ghigliotti,
Survivor**

I'M
blue
FOR
Survivors

I'M
blue
FOR
Myself

I'M
blue
FOR
my son

Wear blue on
Friday, March 1, 2013

1 in 20 people will be diagnosed with **colon cancer**.
But together, this is a cancer we can beat.

Wear blue for a future free of colon cancer.

Location: Isle of Wight Room, 2nd Floor Webb Center
Time: 12:15pm-1:30pm ~Cosponsored by the Latino Student
Alliance and the Women's Center~

COLON
CANCER
ALLIANCE

 **Dress In
Blue Day™**

FOR A FUTURE FREE OF COLON CANCER

Get materials, resources
and ideas at www.dressinblueday.com

Proceeds raised through National Dress in Blue Day™ fundraising efforts will benefit the
Colon Cancer Alliance's mission and screening, patient support and research programs.

Undies Decorating Fundraising Contest

Keep It Brief

This year's theme: Kick cancer in the butt

Submission Guidelines

Contestants may submit as an individual or as a team. Teams are not limited by specified numbers; however, teams must decide how to divide the prize amongst their members. Although creativity is encouraged, team names are requested to be politically correct*. Contestants may enter either category, or both. Each submission requires paid entrance fee. Funds go to support the Colon Cancer Alliance and colon cancer awareness and education.

For health reasons, all submissions must be new (never worn) underwear. Feel free to decorate your underwear, adding words to your garment is acceptable. Items used to decorate the underwear needs to be securely fastened; should not be soiled or perishable. Only decorate the outside of the underwear. You may choose to decorate the backside or the complete outside of the underwear.

All submissions need to include the team name and the name of the design on the underwear. It can be incorporated into the design or it can be labeled on the inside band.

The contest is open to the public to include Old Dominion University students, staff, and faculty. Long distant students are encouraged to participate.

A prize will be awarded for first, second, and third places in each category. The winners will be determined by votes from the public. Each vote will cost one dollar (\$1.00).

Volunteers or event organizers are not permitted to submit designs for prizes.

*no purposefully derogatory or degrading terms, names, or slang; no spelled out cuss words.

Entry dates: Friday March 1, 2013- Friday March 22, 2013

Category I

Men's Boxers

Women's Boy Shorts

Category II

Women's brief panties

Men's Briefs

For more information contact:

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