FEBRUARY 19, 2013

Go Natural Day

11:00AM–2:00PM | NORTH MALL, WEBB CENTER

The "beauty" industry makes billions of dollars every year by sending negative messages to women and girls about their appearance in order to sell their products. They tell us that our bodies are not good enough naturally but with their products we can achieve their narrow standards of beauty. Shed light on these negative messages that trample on our self-esteem.

Come to our photo shoot wearing no makeup or hair products and tell the beauty industry that we are beautiful the way we are naturally.

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