

# 2013 INTERNATIONAL MEN'S DAY NOVEMBER 19<sup>TH</sup> NORTH MALL 12:00 PM - 2:00 PM

International Men's Day focuses on men's health, improving gender relations, promoting gender equality, and highlighting positive male role models!

**MUSIC! GIVE AWAYS! RAFFLE! PHOTO BOOTH!**



*The 2013 Theme:*

## "Keeping Men and Boys safe"

- Keeping men and boys safe by tackling male suicide
- Keeping boys safe so they can become tomorrow's role models
- Tackling our tolerance of violence against men and boys
- Boosting men's life expectancy by keeping men and boys safe from avoidable illness and death
- Keeping men and boys safe by promoting fathers and male role models.

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**MENS DAY**  
November 19

We will be raising  
funds to donate  
100% of the  
proceeds to  
UNICEF!

[www.internationalmensday.com](http://www.internationalmensday.com)